

# RIAN OLSON | GRAPHIC DESIGN

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## Summary of Experience

Seasoned graphic designer with expertise in developing corporate identities, branding and marketing collateral in both print and digital formats. Highly motivated team player accustomed to performing in fast-paced environments and successfully handling multiple projects simultaneously. Expert in using industry standard graphics tools, including Adobe Creative Cloud and Microsoft Office.

## Professional Experience

### ComPsych Corporation, Chicago, IL | Sr. Graphic Designer, 2/2008 to Present

- Design and produce more than 100 jobs per month, including corporate communications, sales and marketing collateral, online marketing campaigns, podcasts, and videos serving a diverse customer that includes Fortune 500 companies, as well as government agencies.
- Designed award-winning wellness newsletter distributed to 75,000 clients.
- Create formats, templates, and processes for program promotional materials in more than 30 languages, with sensitivity to cultural considerations in graphic content, for international customer base.
- Conceptualize new graphical approaches to encourage client usage of our services through posters, brochures, flyers, mailings, and online marketing campaigns.
- Produce marketing materials including e-newsletters, podcasts, and tradeshow collateral.
- Collaborated with over ten departments across the organization on various design initiatives, including corporate presentations, executive summaries, and product overviews.
- Lead designer responsible for training and mentoring new designers on brand identity and department guidelines ensuring high quality and creative alignment on all projects.

### Engage Creative, Oakbrook, IL | Graphic Designer, 1/2006 to 9/2007

- Designed and produced corporate identities and brand guidelines for clients including IABDB, Huskie Tools and Bodyline Products International.
- Produced packaging and instruction manuals for client's line of electric shavers.
- Created online content including forms, images and video to enhance brand recognition and awareness.
- Developed video graphics for web and tradeshow usage.
- Refreshed product catalogs to match Huskie Tools' new corporate branding.

### Freelance Projects | Graphic Designer, 2004 to 2010

- Bradford and Kent Custom Builders  
Designed all marketing collateral, including ads, e-mail campaigns, home mailers, and tradeshow collateral for Chicagoland premier home builder.
- Mitutoyo America Corporation  
Assisted staff designer in the design and layout of the company's 600+ page product catalog.

## Education and Training

Columbia College Chicago | B.A., Graphic Design